



COMPANY PROFILE

Produced under one roof.



Cover imagery: product and work cluster (banner, gazebo, branded vehicle, apparel)

excellentprinters.net · Gaborone, Botswana · Since 2008

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Who we are.

Excellent Printers and Graphics is a 100 percent citizen-owned production house based in Gaborone. Founded in 2008, we are one of the few companies in Botswana that handles design, image setting, printing and finishing entirely in house.

That single fact shapes everything we do. Because every discipline lives under one roof, we control quality at every step, we turn work around quickly, and we give our clients one team and one point of accountability for the whole job, from the first proof to the final delivery.

We produce the print, signage, apparel, corporate gifts and branded products that Botswana's leading institutions rely on. From a single business card to a nationwide branch rollout, we bring together design and technology to create, enhance and protect a consistent brand experience.

More than a supplier, we are a partner. Full in-house capability means efficiency, cost effectiveness and quality on every project we undertake.



Photo: production floor, embroidery and large format machines

02 · FROM THE MD

A word from our Managing Director.



Portrait: Cecil Tabona, Managing Director

When we started Excellent Printers and Graphics in 2008, the idea was simple but rare in Botswana: build a print and branding company that does everything itself, so that quality is never left to chance, and never left to someone else.

Sixteen years later, that idea still runs the business. Everything we make, from a delegate's notebook to a bank's branch signage, is produced by Batswana, under one roof, to a standard we are proud to put our name to.

As we look ahead, our commitment is unchanged: to be the one production partner our clients can trust with their brand, every time.

Cecil Tabona

Managing Director

Vision, Mission and Values.

MISSION

To offer a fully integrated, one-stop production house that supports enterprises with the print, branding and promotional products they need to run and grow smoothly.

VISION

To be the most trusted production partner in Botswana, known for quality that is made in house and made to last.



Transparency

We are clear and honest on scope, timelines and cost, before the work begins.



Ethical

We do right by our clients, our team and our country.



Service Excellence

We hold ourselves to the highest standard on every job, whatever its size.

EPG by the numbers.

2008

Producing since



16

Years of experience



14

Institutional clients



8

In-house methods



100%

Citizen-owned



1

Roof, every discipline



Figures to be confirmed by the EPG team before print.

Eight disciplines, one roof.

We take design, image setting, printing and finishing all under one roof. Nothing leaves the building until it meets the standard.

- **Digital Printing**

Posters, flyers, brochures, reports and stickers, at speed and on colour.

- **Screen Printing**

Bold, even colour for volume runs of shirts, bags and apparel.

- **DTF Printing**

Detailed, durable transfers on almost any fabric.

- **Heat Press**

Transfers and vinyl applied cleanly to garments and items.

- **Large Format**

Banners, posters and building-scale graphics, indoor and outdoor.

- **Sublimation**

Full-colour, edge to edge prints bonded into sportswear and kits.

- **Embroidery**

Crisp, hard-wearing logos on uniforms, caps and corporate wear.

- **UV Printing**

High-detail printing onto rigid signage, panels and products.

Also in house:

Laser Engraving

Vinyl Cutting

Finishing & Binding

Corporate Signage

Pad printing available through trusted partners.

From brief to delivery.

01

Brief and design

We take your brief and prepare or refine the artwork, then return a proof for approval.

02

Image setting

We prepare every file to print-ready standard in house.

03

Production

We print, embroider, cut and fabricate under one roof, on one timeline.

04

Finishing

We laminate, bind, mount and quality-check before anything leaves the building.

05

Delivery & install

We deliver nationwide and install on site where the job calls for it.

Everything a brand needs.

Digital Printing & Branding

Banners, large format, signage, wraps, print

Corporate Gifts

Mugs, drinkware, notebooks, pens, tech

Apparel & Uniforms

Golfers, corporate wear, caps, jackets

Corporate Signage

Reception signage, lightboxes, wraps, wayfind

Event Branding

Gazebos, banners, flags, backdrops, displays

Promotional Products

Lanyards, bags, umbrellas, giveaways

Sportswear

Team kits and training wear, sublimated

Proof on the work that matters.



Photo: FNB branch signage, frosting and stair graphics

BRANCH BRANDING

FNB Botswana

BRIEF	Refresh and unify the FNB brand across its branch network.
DELIVERED	Interior wall graphics, branch signage, window frosting, table covers, branded gazebos and stair graphics, produced and installed in house.
IMPACT	One consistent brand standard, held across every site, on one timeline.



Photo: Express Credit wrapped vehicle

FLEET BRANDING

Express Credit

BRIEF

Turn the Express Credit fleet into a moving billboard.

DELIVERED

Full vehicle wraps and livery across the fleet, applied for maximum visibility and built to last on Botswana roads.

IMPACT

A mobile brand presence seen across the country every day.



Photo: CIPA annual report spreads

ANNUAL REPORT 2022 TO 2023

CIPA

BRIEF	Produce a benchmark annual report for a national authority.
DELIVERED	Design support and full print production, from print-ready files to finished, bound copies.
IMPACT	A publication that reflects the standing of the institution behind it.

Trusted by Botswana's institutions.

		
		
		
		
		

One group, every discipline.

Excellent Printers and Graphics is the production arm of the Voodoo Holdings group. When a brief needs more than production, the rest of the group is already in the building.

Voodoo

STRATEGY & CREATIVE

Brand strategy, creative, PR and digital for institutional brands.

Argo Media

MEDIA

Media planning and buying across every channel in Botswana.

Maverick

ACTIVATION

Sports marketing, activations and events that bring brands to life.

EPG

PRODUCTION · YOU ARE HERE

In-house print, signage, apparel and branded production, under one roof.

Why choose EPG.



Producer, not just a supplier

We do not only sell the gift, we print your banner, wrap your vehicle and produce your report.



Everything under one roof

One standard, one timeline, one accountable team.



100 percent citizen-owned

Proven on public, parastatal and institutional work, and ready for procurement.



Since 2008

A long track record of quality that is made in house and made to last.



Nationwide

Produced in Gaborone, delivered across Botswana.

Let's produce it.

Browse the full catalogue and build a quote at excellentprinters.net, or send us your brief.

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